## Customer supplied art

- 1) Convert all fonts to outlines.
- 2) Supply a .pdf file for the 4CP digital portion.
- 3) For the varnish pass, supply a 100% black .pdf file that only includes the portions of your piece that you would like to be varnished.





Digital 3D Varnish File



4CP File with 3D Varnish

4) If you would like foil, supply a 100% black .pdf file that only includes the portions of your piece that will be foiled. Any part of the file that is being foiled will not appear on your 4CP digital file.







Digital 3D Foil File

4CP File with 3D Foil

5) If you would like varnish and foil on the same piece, supply a 100% black .pdf file for the varnish pass and a 100% black .pdf file for the foil pass.

## Please label each .pdf based on the process you would like done with that particular piece of artwork.

- Digital 3D Varnish
- Digital 3D Foil

## **Recommendations for designing with enhancements.**

- 1) Do not use enhancements for body copy, thin, or serif fonts.
- 2) Larger design elements, logos or mainlines, are ideal for enhancing.
- 3) Enhancements are not available for use on text weight stocks.
- 4) Digital Foil should be done as simple overprints and not complex hairline registration.

## In-house varnish/foil prep

If we are creating your varnish and/or foil pass, you will receive a proof showing what will be varnished and/or foiled within 24 hours of placing your order. Your production turn time will begin once this proof is approved. There will be an additional charge for creating the varnish and/or foil pass.